

THE ENTREPRENEURIAL EXPERIENCE BUSINESS PHASE

Hi startup founder!

Ready to take your startup to the next level? Sign up **before May 14**, for The Entrepreneurial Experience (formerly UT Challenge)! Accelerate your growth alongside a vibrant community of ambitious founders and innovators.

What's in it for you?

» Expand your network with leading partners:

Topicus, Thales, Sensata, 12Build, SpeakUp, Benchmark, ETC, VDL, Urenco, Dynteq, TwenteBoard, Next Tech Twente, and Soapbox.

» Gain valuable exposure for your startup.

» Connect with entrepreneurial students participating in the ideation phase.

» Compete for a spot on stage to pitch your venture.

» Compete for cash & support prizes.



ASML Makers Award

Shell ETCA Future Talent Award

Topicus Ideation Award

Novel-T Impact Award

Thales Business Award

For who?

Ambitious, early-stage startups (≤ 3 years) with a validated business case and strong growth mindset. Founded or co-founded by a Saxion or University of Twente student.

Former UT Challenge participants are welcome (excluding previous winners).

Your startup is in the prototype phase (pre-launch/pre-product) with clear validation progress and an innovative or distinctive value proposition.



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What to expect?

Submit your one-pager before [May 14](#). We will review whether you fit the profile for The Entrepreneurial Experience | Business Phase. You will hear from us no later than May 22.

During the program, you'll join multiple workshops to build skills and knowledge for your startup. Founders Meet Founders offers the perfect opportunity to connect with potential partners and leading companies in the region. Before The Finals, you will be asked to submit your pitch deck. More information will follow during the program.

Mark in your agenda:

May 14 00:00	Deadline to sign up as a startup	@ novelt.com/tex
May 28 to be announced	Expertise Workshop PRO: Networking	@ Incubase
June 5 15.30 - 18.30	Founders meet Founders	@ Incubase
June 11 14.00 - 16.00	Expertise workshop PRO: Pitching	@ Incubase
To be announced	Expertise workshop PRO: tba	@ Incubase
June 17 14.00 - 19.00	TEX The Finals	@ De Waaier, UT

How to sign up?

To participate, you need to submit a one-pager about your startup **before May 14**.

Hand in your one-pager and make sure it contains the following info:

- » *Your startup idea*
- » *The problem you solve*
- » *Your vision & goals for your startup*
- » *What are you hoping to take away from TEX*
- » *Where do you want to spend the prize money on?*
 - » *Your team*
 - » *Your contact details*

SIGN UP BEFORE MAY 14

NOVELT.COM/TEX